

European In-House Counsel 2005

3rd & 4th October 2005 : Renaissance Hotel, Brussels

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THIS SPECIALISED CONFERENCE WILL EXAMINE THE ISSUES AND TOPICS WHICH ARE SPECIFIC TO THE PRACTICE NEEDS OF IN-HOUSE COUNSEL

Delegates will have a rare opportunity to meet and network with corporate counsel and private practice lawyers, and learn from their experiences through workshop, roundtable and plenary sessions:

- 11 insightful plenary sessions focusing on:
 - Corporate governance in the EU
 - Legal privilege
 - Managing legal risk
 - Crisis management and the lawyer's role in it
 - Setting up an in-house compliance programme
 - Managing external lawyers
 - Core shareholder asset management - squeezing value, competitive advantage and efficiency from IP rights
 - Judicial review of government decisions affecting businesses
 - Corporate manslaughter
 - Centralised v decentralised legal team
 - Dispute management
- A choice of 6 roundtables - an opportunity to ask the questions you want answered on:
 - Corporate domain name strategies
 - Company law and corporate governance
 - Successful offshoring
 - Litigation
 - Employment law
 - IT law
- Three 90 minutes in-depth workshops covering the latest developments in:
 - EC competition rules
 - Successful outsourcing
 - International arbitration

PLUS: the opportunity to receive one-to-one expert advice from our industry leaders

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WHO SHOULD ATTEND?

- In-house Lawyers
- Company Secretaries
- Legal Counsel
- Heads of Legal
- Legal Directors
- Legal Affairs Managers
- Heads of Legal & Business Affairs
- Legal Advisers
- Corporate Counsel
- Legal Managers
- Legal Officers
- Company Solicitors
- Heads of Legal Services
- Intellectual Property Lawyers
- Managing Directors
- Vice Presidents
- Patent Attorneys
- Trademark Attorneys
- General Counsel



European In-House Counsel 2005

3rd & 4th October 2005

Renaissance Hotel, Rue Du Parnasse 19, Brussels B-1040, Belgium

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Terms and Conditions

FEE: £495 + 21% TVA. 20% discount for ECLA members. This includes all technical sessions, lunch, refreshments and documentation.

ACCREDITATION: Law Society 10 Hours 45 Minutes (Ref: EV/LSSL). Bar Council 10.5 hours. Intermediate/update level. For all enquiries regarding CPD please quote registered company name: T&F Informa UK Ltd.

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- Conference (LC1174)** £495 + 21% TVA £ _____
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3rd & 4th October 2005, Renaissance Hotel, Brussels

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members - 20% discount
See back page for full details

European In-House Counsel 2005

Law Society CPD 10 Hours 45 Minutes
Bar Council Accreditation 10.5 Hours

*The definite 'one-stop-shop' providing a legal update
for the busy in-house lawyer*

Chaired by: **Mr Bengt Gustafson**, President, ECLA; Senior Vice-President, Chief Legal Officer,
Metso Minerals Holding AB, Sweden
Christopher Morgan, European General Counsel, **Honda Motor Europe**, UK

Distinguished speakers include:

Richard Tapp, Company Secretary and Director of Legal Services,
Carillion Plc

Jettie van Caenegem, Secretary General, ECLA; Division Counsel
Cytec Surface Specialties, **General Counsel Europe and Asia
Pacific Cytec**, Belgium

Kenneth Schoenholz, Vice President and Associate General
Counsel, **Phillip Morris International Management SA**, Switzerland
Colm Mannin, Senior Lecturer in Law, **Toulouse University**;

Solicitor; former Chief Counsel, **Airbus**, France

Francis J. Camerlinckx, Legal Counsel, **ExxonMobil Petroleum
& Chemical**, Belgium

Jeremy Ogden, Deputy Group General Counsel and General
Counsel, **Barclays Bank Plc**, UK

Michael Leathes, Head of Intellectual Property,
British American Tobacco, UK

Daniel de Feydeau, Group Vice President and Assistant General
Counsel, **ABB**, Switzerland

Trevor Brown, General Counsel Europe, **Nestlé SA**, Switzerland

Ulrik Anderson, General Counsel, **Carlsberg A/S**, Denmark

Piet Schalkwijk, Director Intellectual Property, **Akzo Nobel NV**,
Netherlands

Rhodri Thompson QC, **Matrix Chambers**, UK

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European In-House Counsel 2005 *The definite*

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DAY ONE

08.00 Registration and coffee  sponsored by

08.30 Chairman's welcome and opening address

Mr Bengt Gustafson

President, ECLA; Senior Vice-President, Chief Legal Officer, Metso Minerals Holding AB, Sweden

08.45 Corporate governance in the EU

- Corporate social responsibility
- Who are the board members responsible to?
- Sarbanes Oxley
- Antitrust

Richard Tapp

Company Secretary and Director of Legal Services, Carillion Plc

09.15 Legal privilege

- Privilege of in-house counsel
- Developments within the EU

Jettie van Caenegem

Secretary General, ECLA; Division Counsel Cytec Surface Specialties, General Counsel Europe and Asia Pacific Cytec, Belgium

09.45 Managing legal risk

- Should compliance belong to legal?
- If so, how decentralised should the legal team be?
- Dawn Raid

Kenneth Schoenholz

Vice President and Associate General Counsel, Phillip Morris International Management SA, Switzerland

10.15 Morning coffee  sponsored by

10.45 Workshop session - successful outsourcing

Preparing to outsource:

- Choosing a legal structure: framework agreements, joint ventures and captives: the legal pros and cons
- Sole source or competitive procurement: strategic use of the supplier selection process

Key contract terms:

- Scope of services and fees
- Contractual tools for incentivising the supplier
- Regulatory compliance
- Limitation of liability
- Dispute resolution and governing law
- Disaster recovery and step in rights
- Jurisdiction and governing law

Termination - planning an exit route:

- The need to plan for exit
- Termination rights
- Consequences of termination

Bridget Treacy

Partner, Barlow Lyde & Gilbert, UK

Simon Shooter

Partner, Barlow Lyde & Gilbert, UK



12.15 Crisis management and the lawyer's role in it

- What in-house counsel can bring to crisis management
- Preparatory and pre-emptive role
- Counsel's functions in managing a crisis

Colm Mannin

Senior Lecturer in Law, Toulouse University; Solicitor; former Chief Counsel, Airbus, France

12.45 Lunch

14.00 Setting up an in-house compliance programme

- Why a compliance programme, are there alternatives to protect a company's core values?
- Ensure effective compliance
- Determine target audience
- Cooperation with outside counsel
- Practical examples

Francis J. Camerlinckx

Legal Counsel, ExxonMobil Petroleum & Chemical, Belgium

14.30 Managing external lawyers

- Panels and their management
- Valuing the relationship
- Understanding the business
- Measuring the benefits

Jeremy Ogden


Deputy Group General Counsel and General Counsel, Barclays Bank Plc, UK

15.00 Core shareholder asset management - squeezing value, competitive advantage and efficiency from IP rights

- Why IP asset management is a top priority
- Addressing stakeholder expectations
- Ensuring the helicopter view
- Partnerships in efficient IP asset management
- Determining the right IP management system
- Managing risk effectively
- What the future holds

Michael Leathes

Head of Intellectual Property, British American Tobacco, UK

15.30 Afternoon tea  sponsored by

16.00 Roundtable options - choose three options

Successful offshoring

Mark Lewis

Partner, Lawrence Graham LLP

Jon Edgell

Partner, Lawrence Graham LLP

 Lawrence Graham

Tim Pullan

Partner, Lawrence Graham LLP

Company law and corporate governance

Robin Johnson

Partner, Eversheds

Paul Smith

Partner, Eversheds



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Litigation

Elizabeth Tout

Senior Partner and Head of Dispute Resolution Department,

Denton Wilde Sapte

Rory McAlpine

Senior Partner, **Denton Wilde Sapte**

Philip Chong

Senior Partner, **Denton Wilde Sapte**

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Employment law

- The challenge of international mobility of top management in global corporations

LOYENS
ROYAUME-BELGE

Loyens Advocaten - Avocats

Corporate domain name strategies

Jonathan Robinson

Director of Business Development, **NetNames**

NetNamesTM

Rodger Armstrong

Sales and Marketing Director, **NetNames**

IT law

H.W. Wefers Bettink

Partner and Head of IT Law Practice

Houthoff Buruma

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17.30 **Close of Day One**

17.45 **Cocktail reception**

DAY TWO

09.00 Registration and coffee sponsored by

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09.30 **Chairman's opening address**

Christopher Morgan

European General Counsel, **Honda Motor Europe, UK**

09.45 **Judicial review of government decisions affecting businesses**

- Challenging EC legislation
- Challenging implementation
- Action for damages
- Euro defences
- Fundamental rights and Euro conventions

Rhodri Thompson QC, Matrix Chambers, UK

10.15 **Corporate manslaughter**

- How far down the responsibility for transgressions of the law can go?
- Is there such a thing as corporate responsibility?

Daniel de Feydeau

Group Vice President and Assistant General Counsel, **ABB, Switzerland**

10.45 Morning coffee sponsored by

integrity
interactive

11.15 **Centralised v decentralised legal team**

- Advantages and disadvantages
- The future

Trevor Brown

General Counsel Europe, **Nestlé SA, Switzerland**

Ulrik Anderson

General Counsel, **Carlsberg A/S, Denmark**

12.00 **Dispute management**

- Turn your dispute from a business threat into a business opportunity
- ADR
- Developments within Akzo Nobel

Piet Schalkwijk

Director Intellectual Property, **Akzo Nobel NV, Netherland**

12.30 Lunch

14.00 **Parallel workshop sessions - choose one option**

The implications of the "modernisation" of the EC competition rules - a practical methodology for companies

- Making competition law assessments in the "modernised" environment
- When is anti-competitive cooperation exempted?
- The importance of economics

Johan Coyet

Partner, **Mannheimer Swartling, Belgium**

Stefan Perván Lindeborg

Partner, **Mannheimer Swartling, Sweden**

Foad Hoseinian

Associate, **Mannheimer Swartling, Belgium**

Simon Bishop

Partner, **RBB Economics, UK**

International arbitration

Paula Hodges

Partner, International Arbitration Group,

Herbert Smith, UK

Charles Kaplan

Partner, International Arbitration Group,

Herbert Smith, France

Michael Young

Partner, International Arbitration Group,

Herbert Smith, UK

15.30 **Chairman's closing remarks**

15.45 **Private discussion**

and afternoon tea

sponsored by

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16.30 **Close of conference**

Glowing Testimonials from IBC's 2004 In-House Counsel:

"In just two days the conference provided me with updates on all legal topics relevant to my work. Well done" Visit Britain

"I enjoyed the round table sessions as it was an ideal opportunity to brainstorm about issues relevant to the company" Hazell Carr

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